CONTRACT

San Diego's
KGTV
KGTV
4600 Air Way
San Diego, CA 92102
(619)237-1010
www.10news.com

And:

Waterfront Strategies
1010 Wisconsin Ave
Washington, DC 20007

Contract / Revision	Alt Order #
184159 /	

Product	
House Majority PAC	
Contract Dates	Estimate #
10/23/12 - 10/29/12	**1546**
Advertiser	Original Date / Revision
Issue/House Majority PAC	08/07/12 / 08/08/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
KGTV	Tara Washburn	EWS-Washingtc

Special Handling

Demographic
Adults 25-54

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KGTV	10/23/12	10/29/12	5A-6A News	5A-6A		:30			NM	5	$1,000.00
Week:	Start Date 10/23/12	End Date 10/29/12	Weekdays MTWTF--	Spots/Week 5	Rate $200.00							
N 2	KGTV	10/23/12	10/29/12	6A-7A News	6A-7A		:30			NM	5	$2,250.00
Week:	Start Date 10/23/12	End Date 10/29/12	Weekdays MTWTF--	Spots/Week 5	Rate $450.00							
N 3	KGTV	10/23/12	10/29/12	Good Morning America	7A-9A		:30			NM	7	$3,150.00
Week:	Start Date 10/23/12	End Date 10/29/12	Weekdays MTWTF--	Spots/Week 7	Rate $450.00							
N 4	KGTV	10/23/12	10/29/12	10NEWS at 4:30A	430A-5A		:30			NM	2	$50.00
Week:	Start Date 10/23/12	End Date 10/29/12	Weekdays MTWT---	Spots/Week 2	Rate $25.00							
N 5	KGTV	10/23/12	10/29/12	M-F 9A-10A	9A-10A		:30			NM	4	$1,200.00
Week:	Start Date 10/23/12	End Date 10/29/12	Weekdays MTWTF--	Spots/Week 4	Rate $300.00							
N 6	KGTV	10/23/12	10/29/12	The View	10A-11A		:30			NM	4	$3,600.00
Week:	Start Date 10/23/12	End Date 10/29/12	Weekdays MTWTF--	Spots/Week 4	Rate $900.00							
N 7	KGTV	10/23/12	10/29/12	Midday News	11A-12P		:30			NM	4	$1,600.00
Week:	Start Date 10/23/12	End Date 10/29/12	Weekdays MTWTF--	Spots/Week 4	Rate $400.00							
N 8	KGTV	10/23/12	10/29/12	M-F 3P-4P/KGTV	3P-4P		:30			NM	4	$800.00
Week:	Start Date 10/23/12	End Date 10/29/12	Weekdays MTWTF--	Spots/Week 4	Rate $200.00							
N 9	KGTV	10/28/12	10/28/12	Su 5P-530P News/KGTV	5P-5:30P		:30			NM	1	$550.00
Week:	Start Date 10/23/12	End Date 10/29/12	Weekdays ------S	Spots/Week 1	Rate $550.00							
N 10	KGTV	10/23/12	10/29/12	5P-6P News/KGTV	M-F 5P-6P		:30			NM	5	$4,000.00
Week:	Start Date 10/23/12	End Date 10/29/12	Weekdays MTWTF--	Spots/Week 5	Rate $800.00							
N 11	KGTV	10/23/12	10/29/12	6P-630P News	6P-630P		:30			NM	5	$4,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertiser sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry. We certify that the advertising sales practices and this advertising sales agreement do not discriminate on the basis of race or ethnicity.

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KGTV
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Contract / Revision	Alt Order #
184159 /	

Contract Dates	Product	Estimate #
10/23/12 - 10/29/12	House Majority PAC	1546

Advertiser	Original Date / Revision
Issue/House Majority PA(	08/07/12 / 08/08/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 10/23/12	End Date 10/29/12	Weekdays MTWTF--	Spots/Week 5	Rate $900.00						
N 12	KGTV	10/23/12	10/29/12	7P-730P News	7P-730P		:30			NM	5	$4,500.00
Week:		Start Date 10/23/12	End Date 10/29/12	Weekdays MTWTF--	Spots/Week 5	Rate $900.00						
N 13	KGTV	10/28/12	10/28/12	Su 6P-630P	6P-630P		:30			NM	1	$600.00
Week:		Start Date 10/23/12	End Date 10/29/12	Weekdays ------S	Spots/Week 1	Rate $600.00						
N 14	KGTV	10/29/12	10/29/12	ABC Mon Prime	8P-11P		:30			NM	1	$8,000.00
Week:		Start Date 10/23/12	End Date 10/29/12	Weekdays M------	Spots/Week 1	Rate $8,000.00						
N 15	KGTV	10/23/12	10/23/12	ABC Tue C	10P-11P		:30			NM	1	$3,000.00
Week:		Start Date 10/23/12	End Date 10/29/12	Weekdays -T-----	Spots/Week 1	Rate $3,000.00						
N 16	KGTV	10/23/12	10/29/12	M-Su 11P-1135P	11P-1135P		:30			NM	7	$6,300.00
Week:		Start Date 10/23/12	End Date 10/29/12	Weekdays MTWTFSS	Spots/Week 7	Rate $900.00						
N 17	KGTV	10/23/12	10/29/12	M-Su 11P-1135P	11P-1135P		:30			NM	5	$4,500.00
Week:		Start Date 10/23/12	End Date 10/29/12	Weekdays MTWTF--	Spots/Week 5	Rate $900.00						
N 18	KGTV	10/23/12	10/29/12	Nightline	1135P-1202A		:30			NM	5	$2,500.00
Week:		Start Date 10/23/12	End Date 10/29/12	Weekdays MTWTF--	Spots/Week 5	Rate $500.00						
N 19	KGTV	10/23/12	10/29/12	Jimmy Kimmel	1202A-106A		:30			NM	2	$600.00
Week:		Start Date 10/23/12	End Date 10/29/12	Weekdays MTWTF--	Spots/Week 2	Rate $300.00						
									Totals		73	$52,700.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/28/12	56	$36,125.00	$30,706.25
10/29/12 -10/29/12	17	$16,575.00	$14,088.75
Totals	73	$52,700.00	$44,795.00

Signature: _____ **Date:** _____

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